



Stansberry Research Newsletters Masterfile

43,500	Hotline	\$250/M
110,200	Active Subscribers	\$200/M
98,800	Expires	\$145/M

This list is comprised of subscribers who spent between \$49 and \$149 on independent, equity analysis and financial advice. They are knowledgeable investment-minded individuals who are looking for an “edge” in the financial marketplace.

Includes subscribers to one or more of the following newsletters: Commodity Supercycle, Retirement Millionaire, Stansberry’s Investment Advisory, Stansberry Innovations Report and True Wealth.

These subscribers are primarily looking for ways to multiply their wealth. This list is responsive to upscale technology, investment and travel offers.

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**TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS,
PLEASE CONTACT:** Christina Olson; lists@namebank.com

Last Update:
January 2024

Names through:
November 2023

Minimum Order:
5,000

Source:
Internet and Direct Mail

Update Frequency:
Quarterly

Average Unit of Sale:
\$49.00

Selections:

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$50.00/M
Non-Reciprocal	\$75.00/M

Media:
E-Mail/FTP \$60.00/F

Complete sample with response device and signed list rental agreement required.

All rentals are for a one-time usage only.

Net Name Policy:
Gross Billing Only

Cancellation Policy:
Cancellations after processing will incur a \$100/F fee, \$10/M running charges and applicable shipping costs.

Delivery:
3-5 Business Days

*** Reciprocity required**

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